

# Dagligvarehandelen.no

- makes a good shop better!

## Mediainformation 2025

The website of the weekly newspaper Dagligvarehandelen which is read by merchants and employees within the grocery industry in Norway! 50.000 page views on average per month.

### Top banner

Visibility: Front page and article pages on both PC and mobile. Format PC 1065 x 165, mobile 320 x 100.  
Price NOK 8 000 per week / NOK 29 000 per month.

### Sticky skyscraper

Visibility: Front page and article pages on PC. Format 180 x 500.  
Price NOK 7 000 per week / NOK 25 000 per month

### Skyscraper

Visibility: Front page and article pages on PC. Format 180 x 500.  
Price NOK 6 000 per week / NOK 22 000 per month.

### Superboard 1

Visibility: Front page PC and mobile + article board no. 2 in article mobile. Format PC 1065 x 300, mobile 320 x 250.  
Price NOK 6 000 per week / NOK 22 000 per month

### Superboard 2

Visibility: Front page PC and mobile + article board no. 3 in article mobile.  
Format PC 1065 x 300, mobile 320 x 250.  
Price NOK 5 000 per week / NOK 18 000 per month

### Article board

Visibility: Article pages PC and mobile.  
Format PC 580 x 400, mobile 320 x 250.  
Price per week NOK 7 000 / NOK 25 000 per month

### Banner under preamble

Visibility: Article pages PC. Format PC 1065 x 165.  
Price NOK 5 000 per week / NOK 18 000 per month

### Advertising spaces main page

**Top banner**  
1065 x 165  
Content from advertiser

Sky-scraper 1  
180 x 500

Sky-scraper 1  
180 x 500

**We also have spaces for advertising articles**

Sky-scraper 2  
180 x 500

Sky-scraper 2  
180 x 500

**Superboard 1, 2, 3, 4, 5**  
1065 x 300  
Are to be placed in the article flow

**Parallax full screen advertisement**  
1920 x 1080

*The most important content of the advert must be placed centrally as this space adapts to the width of the screen and is cropped at the top/bottom.*

### Parallax full screen

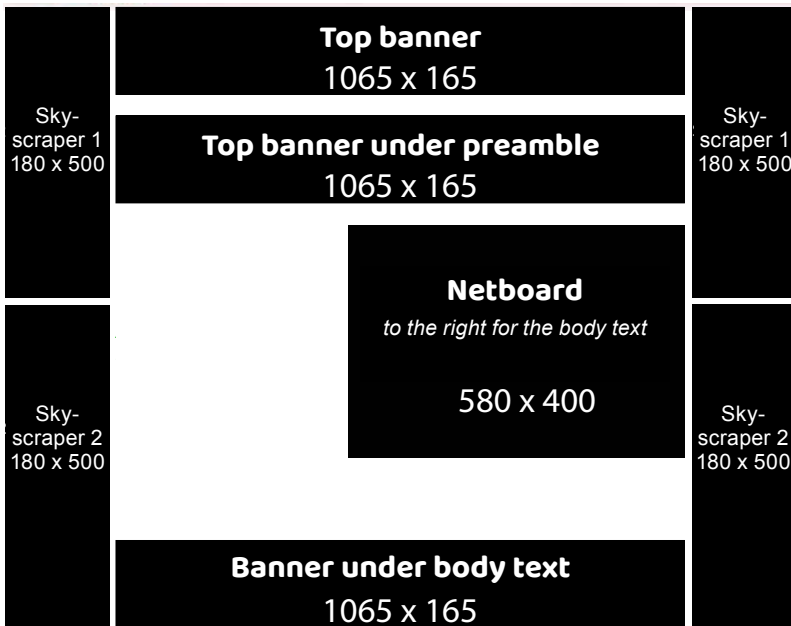
Visibility: Front page PC and mobile.  
Format PC 1920 x 1080, mobile 320 x 700.  
Price NOK 19 000 ex VAT for two weeks.  
NB! The most important content of the advert must be placed centrally as this space adapts to the width of the screen and is cropped at the top/bottom.

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### Advertising spaces article



### Newsletter:

Sent out five days a week to 7 000 subscribers.

#### Top banner

Format 645 x 160. Price NOK 9 000 ex. VAT per week

#### Netboard

Format 645 x 400. Price NOK. NOK 7 000 ex. VAT per week

Alle prices are ex. VAT.

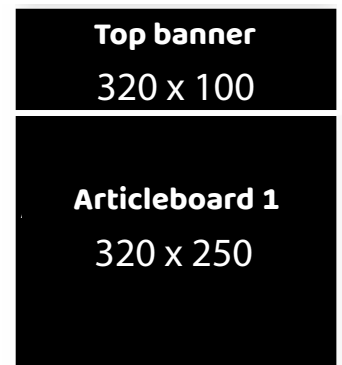
Maximum two advertisers per place per month.

### Content

Visibility: Locked in editorial space no. 3 for two weeks.  
Shared as content in the newsletter and on SoMe, everything marked with "advertiser content".  
Price per content NOK 18 000 ex. VAT, presupposes delivery of finished text and images.

### Advertising spaces mobile

Top banner appears on all pages.  
Article board can also be displayed at article level.  
A total of five places.



### Technical information:

pg, gif, HTML or third parts code  
Max 300 kb.  
Remember the URL.

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